

WOMEN OF ACHIEVEMENT | **YWCA IS ON A MISSION** *Luncheon*

YWCA Lancaster Announces Women of Achievement Awards for Lancaster County *Women on a Mission*

August 22, 2017

Dear Community Partner,

YWCA Lancaster is excited to host the Women of Achievement Awards! We invite you to partner with us for this special event. We will be honoring six deserving women in our community and, at the same time, helping to raise money and awareness for YWCA's mission of eliminating racism and empowering women.

The Women of Achievement Luncheon is intended to celebrate women who have demonstrated qualities of leadership and excellence in their personal and professional endeavors—whether or not they hold a prominent position. This is for the “unsung heroes” in our community, women on a mission who dare to make a difference!

The Awards Luncheon will be held on Friday, November 3, 2017, from 11:30 a.m.–1:00 p.m. at the Inn at Leola Village. We are very excited to have Dr. Bertice Berry as our keynote speaker! Dr. Berry is an internationally known speaker on diversity and inclusion as well as an award-winning entertainer and best-selling author. Dr. Berry has defied the odds on her way to success. She grew up in a large, poor family in Wilmington, Delaware, and was told by one of her teachers she was not college material. Fate stepped in as another teacher recognized something in Berry that, in turn, changed the trajectory of her life. Dr. Berry is a gifted lecturer and comedienne who combines wisdom and humor for an impactful message.

The success of the Women of Achievement Awards is made possible by the generous support of businesses like yours. We invite you to partner with us by becoming a sponsor partner or in-kind partner for this timely event.

Your generous donation will not only help to recognize these deserving women, but will also go toward supporting YWCA's mission and programming of eliminating racism and empowering women. YWCA's programs accomplish this by advancing justice through race- and gender-equality programs, helping to keep kids in school, providing childcare, and closing the leadership gap. Additionally, YWCA Lancaster helps people find and maintain employment and works to end homelessness by providing housing and shelter so that families have a safe space in which to live and grow. We also provide programs such as TechGYRLS, which includes a school-year program and a STEM summer camp; before- and after-school programs; and sexual assault counseling. YWCA Lancaster supports and stands with women to enhance

their ability to make strategic life choices, obtain the careers of their choice, and improve their economic situations.

Please click on the next link to view our partner opportunities, which outline the benefits for sponsor partners. To join us in honoring these amazing women, please complete the linked partnership form and return it to YWCA Lancaster. **In order to maximize recognition and ensure that all sponsor benefits are received, we request a *commitment* by October 20, 2017. However, sponsorship payment is not due until October 31.**

If you would like more information about the Women of Achievement Luncheon or have any questions about sponsorship, please contact Susan Eberly, Women of Achievement Luncheon Coordinator, at 717.725.5783 or seberly@ywcalancaster.org.

Thank you for your consideration! We look forward to partnering with you.

Sincerely,

Michelle McCall

2017 Women of Achievement Partner Chair

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PARTNERING OPPORTUNITY

YWCA Lancaster is pleased to announce the Women of Achievement Luncheon, honoring talented women in Lancaster County, which will take place on Friday, November 3, 2017, from 11:30 a.m. – 1:00 p.m. at the Inn at Leola Village. This awards luncheon is designed to celebrate six amazing women in our community who go above and beyond and who have overcome adversity. We are very excited to have Dr. Bertice Berry as the keynote speaker. We are seeking partners who believe in the mission of YWCA and who celebrate these exceptional local women. Below is an outline of event sponsorship opportunities.

Thank you for your consideration!

Partner Levels

Title.....\$20,000

- Exclusive opportunity, only one available
- Table of Ten
- Opportunity to speak during event
- Logo on welcoming sign
- Included in all marketing and promotional materials
- Full page ad in event program
- Video display of logo at event

Presenting.....\$10,000

- Exclusive opportunity, only one available
- Table of Ten
- Logo on welcoming sign
- Awards presenter
- Included in all marketing and promotional materials
- Full page ad in event program
- Video display of logo at event

Awards.....\$5,000

- Only six available
- Table of Ten
- Named as award sponsor
- Included in all marketing and promotional materials
- Half page ad in event program
- Video display of logo at event

Leadership.....\$2,500

- Limited availability
- 5 Tickets Included
- Included in all marketing and promotional materials
- Quarter page ad in event program
- Listing in video display at event

Benefactor.....\$1,500

- 5 Tickets Included
- Included in all marketing and promotional materials
- Eighth page ad in event program
- Listing in video display at event

Celebration.....\$500

- Included in all marketing and promotional materials
- Listing in event program
- Listing in video display at event

EmpowerRING.....\$100

- same as Celebration except no listing in video display

Scholarship..... _____ **x \$85 =** _____

- Tickets given as a scholarship for deserving women to attend the event who perhaps could not attend otherwise
- Recognition in program and listing in video display at event

110 North Lime Street | Lancaster, PA | 17602

On behalf of YWCA Lancaster, THANK YOU for your support!!!

Questions? Contact Susan Eberly at seberly@ywca.org or 717.725.5783

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PARTNER FORM

Please complete this form and mail, fax or email it to:

Susan Eberly
YWCA Lancaster | 110 N. Lime St. | Lancaster PA 17602
Fax: 717-396-0513
Email: seberly@ywcalancaster.org

Organization Name _____

Primary Contact Person _____

Contact Person Telephone # _____ e-mail _____

Mailing Address _____

Please indicate your level of sponsorship:

- Title Partner \$20,000
- Presenting Partner \$10,000
- Award Partner \$5,000
- Leadership Partner \$2,500
- Benefactor Partner \$1,500
- Celebration Partner \$500
- EmpowerRING \$100
- Scholarship Tickets \$ _____

Payment is requested on or before October 31, 2017. However, your *commitment* is due by October 20th in order to ensure that you receive all of your sponsor benefits. If you would like for us to send an invoice to you, please check the box below:

- Invoice Requested

Signature of individual authorized to approve sponsorship: _____

Printed Name _____ Title _____ Date _____

Thank you for supporting the YWCA Women of Achievement Luncheon!
For additional sponsorship information, please contact Susan Eberly at
(717) 725-5783 or seberly@ywcalancaster.org