

## 2019 PARTNERSHIP PACKAGES

### Champion

Includes the following:

- Race Against Racism - Champion Level @ \$7,500
- Walk a Mile in Her Shoes – Platform Level @ \$3,000
- Women of Achievement Awards – Awards Level @ \$5,000
  - Year-round recognition
  - 20 Additional Race Registrations
  - Company Logo sign carried at Walk A Mile in Her Shoes
  - 5 Additional Tickets to Women of Achievement Awards Luncheon

**Total 2019 giving of \$15,500\***

All the benefits outlined below are included with those noted above.

#### Race Against Racism

- Champion.....\$7,500**
- Logo on Event T-shirt
  - Company Banner/Display at Registration
  - Logo in Brochure (deadline February 15, 2019)
  - Logo on Sponsor Banner
  - Linked logo on RAR Website
  - Included in all marketing and promotional materials
  - 25 Free Race Registrations

#### Walk a Mile in Her Shoes

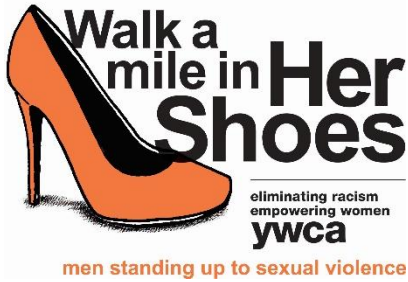
- Platform Partner.....\$3,000**
- 5 Tickets to the Kick Off Your Heels After Party
  - Company Banner displayed at venue
  - Logo on event wearable gear
  - Logo on all marketing materials
  - Linked logo on event website
  - Logo displayed on scrolling presentation
  - Included in social media posts

#### Women of Achievement

- Awards Partner.....\$5,000**
- Only six available
  - Table of Ten
  - Named as award sponsor
  - Included in all marketing and promotional materials
  - Half page ad in event program
  - Video display of logo at event

*\*Can be paid in one lump sum or installments*

For more information regarding each specific event please go to  
<https://ywcalancaster.org/events/>



## Overcomer

### Includes the following:

- Race Against Racism - Peace Level @ \$5,000
- Walk a Mile in Her Shoes – Espadrille Level @ \$2,000
- Women of Achievement Awards – Leadership Level @ \$2,500
  - Year-round recognition
  - 10 Additional Race Registrations
  - 2 Additional Tickets to Women of Achievement Awards Luncheon

**Total 2019 giving of \$9,500\***

All the benefits outlined below are included with those noted above.

### ***Race Against Racism***

#### **Peace Partner.....\$5,000**

- Logo on Event T-shirt
- Logo in Brochure (deadline February 15, 2019)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- 20 Free Race Registrations

### ***Walk a Mile in Her Shoes***

#### **Espadrille Partner.....\$2,000**

- 5 Tickets to the Kick Off Your Heels After Party
- Logo on all marketing materials
- Linked logo on event website
- Logo displayed on scrolling presentation
- Included in social media posts

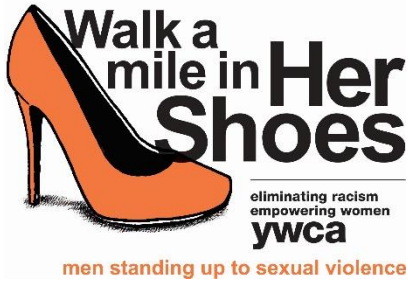
### ***Women of Achievement***

#### **Leadership Partner.....\$2,500**

- Limited availability
- 5 Tickets Included
- Included in all marketing and promotional materials
- Quarter page ad in event program
- Listing in video display at event

*\*Can be paid in one lump sum or installments*

*For more information regarding each specific event please go to  
<https://ywcalancaster.org/events/>*



## Advocate

Includes the following:

- Race Against Racism – Justice Level @ \$3,000
- Walk a Mile in Her Shoes – Pump Level @ \$1,000
- Women of Achievement Awards – Benefactor Level @ \$1,500
  - Year-round recognition
  - 5 Additional Race Registrations
  - Preferred seating at Women of Achievement Awards Luncheon

**Total 2019 giving of \$5,500\***

All the benefits outlined below are included with those noted above.

### Race Against Racism

**Justice Partner.....\$3,000**

- Logo in Brochure (deadline February 15, 2019)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- 15 Free Race Registrations

### Walk A Mile In Her Shoes

**Pumps Partner.....\$1,000**

- 2 Tickets to the Kick Off Your Heels After Party
- Logo on all marketing materials
- Linked logo on event website
- Logo displayed on scrolling presentation
- Included in social media posts

### Women of Achievement

**Benefactor.....\$1,500**

- 5 Tickets Included
- Included in all marketing and promotional materials
- Logo in event program
- Listing in video display at event

*\*Can be paid in one lump sum or installments*

For more information regarding each specific event please go to  
<https://ywcalancaster.org/events/>



**Please complete this form and mail, fax or email it to:**

Susan Eberly  
YWCA Lancaster  
110 N. Lime St.  
Lancaster PA 17602  
Fax: 717-396-0513  
Email: [seberly@ywcalancaster.org](mailto:seberly@ywcalancaster.org)

Organization Name \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Contact Person Telephone # \_\_\_\_\_ e-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

Please indicate your package choice:

- Champion \$15,500
- Overcomer \$9,500
- Advocate \$5,500

**To maximize recognition and ensure that all partner benefits are received, we request a commitment by January 31, 2019**

One payment in full      Date to be paid \_\_\_\_\_

Installment payments      \_\_\_\_\_ Quarterly      \_\_\_\_\_ Monthly

Signature of individual authorized to approve sponsorship: \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Thank you for supporting the YWCA!  
For additional information, please contact Susan Eberly at  
(717) 725-5783 or [seberly@ywcalancaster.org](mailto:seberly@ywcalancaster.org)