

PARTNER OPPORTUNITY

YWCA Lancaster invites you to partner with us for the 2021 **Race Against Racism (RAR)** to be held on April 24, 2021. This is opportunity to put your business in front of over 3,000 participants with an additional 1,000+ spectators while supporting the mission of the YWCA Lancaster to eliminate racism and empower women. NOW is the year to take a stand!

Thank you for your consideration!

23 Years Running!

YWCA **race**
against
RACISM

April 24, 2021

Partner Levels

Premier.....\$20,000

- Logo at Start/Finish Line
- *Receive Racial Justice or Social Justice Training for 10 at your business or other specific concessions to be determined*
- Logo on Event T-shirt
- Company Banner/Display at stage
- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- Up to 50 Free Race Registrations

Hero.....\$10,000

- Logo on Event T-shirt
- *Receive complimentary registered participant concessions to be determined*
- Company Banner/Display at stage
- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- Up to 50 Free Race Registrations

**ALREADY
TAKEN**

Champion.....\$7,500

- Logo on Event T-shirt
- Company Banner/Display at Registration
- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- Up to 25 Free Race Registrations

Peace.....\$5,000

- Logo on Event T-shirt
- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- Up to 20 Free Race Registrations

Justice.....\$3,000

- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- Up to 15 Free Race Registrations

Freedom.....\$1,000

- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Listing on RAR Website
- Included in all marketing and promotional materials
- Up to 10 Free Race Registrations

Dignity.....\$500

- Company Name listed in Brochure and on Sponsor Banner
- Listing on RAR Website

Make checks payable to YWCA Lancaster and send to:
110 North Lime Street | Lancaster, PA | 17602

On behalf of the YWCA of Lancaster, THANK YOU for your support!!!

Questions? Contact Susan Eberly at susan@alegre.events or 717.725.5783

RACE AGAINST RACISM PARTNERSHIP FORM

23 Years Running!



April 24, 2021

Please complete this form and mail, fax or email it to:

Susan Eberly
YWCA Lancaster
110 N. Lime St.
Lancaster PA 17602
Fax: 717-396-0513
Email: susan@alegre.events

Organization Name _____

Primary Contact Person _____

Contact Person Telephone # _____ e-mail _____

Mailing Address _____

Please indicate your level of sponsorship:

- Premier Sponsor \$20,000
- ~~Hero Sponsor \$10,000~~ **ALREADY TAKEN**
- Champion Sponsor \$7,500
- Peace Sponsor \$5,000
- Justice Sponsor \$3,000
- Freedom Sponsor \$1,000
- Dignity Sponsor \$500
- Other (In-Kind) Value: \$ _____

To maximize recognition and ensure that all partner benefits are received, please return this form by February 12, 2021!

Payment is requested no later than the date of the event: April 24th, 2021. Please indicate approximate date of payment: _____

- Invoice Requested

Signature of individual authorized to approve sponsorship: _____

Printed Name _____ Title _____ Date _____

Thank you for supporting the YWCA Race Against Racism!
For additional sponsorship information, please contact Susan Eberly at
(717) 725-5783 or susan@alegre.events