

## PARTNER OPPORTUNITY

**YWCA Lancaster** invites you to partner with us for the 2021 **Race Against Racism** (RAR) to be held beginning on April 24th through May 22nd, 2021. This is an opportunity to put your business in front of our Lancaster community while supporting the mission of YWCA Lancaster to eliminate racism and empower women.

Will you step up so that we can step forward with the work that we do? Thank you for your consideration!



### Partner Levels

**Premier.....\$20,000**

- Premier sponsor of the downtown self-guided race
- *Receive Racial Justice Training for 10 at your business/concession stand*
- Logo on Race Registration Card (deadline February 12, 2021)
- Logo on RAR Website
- Included in all marketing and promotional materials
- Up to 50 Free Race Registrations



**Hero.....\$10,000**

- Logo on Event T-shirt
- *Receive contact information for registered participants or other sponsors (sessions to be determined)*
- Company Banner
- Logo in Brochure (deadline February 12, 2021)
- Logo on Race Registration Card
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- Up to 25 Free Race Registrations



**Champion.....\$7,500**

- Logo on Event T-shirt
- Company Logo displayed at one of the course stops
- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- Up to 25 Free Race Registrations

**Peace.....\$5,000**

- Logo on Event T-shirt
- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- Up to 20 Free Race Registrations

**Justice.....\$3,000**

- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Linked logo on RAR Website
- Included in all marketing and promotional materials
- Up to 15 Free Race Registrations

**Freedom.....\$1,000**

- Logo in Brochure (deadline February 12, 2021)
- Logo on Sponsor Banner
- Logo on RAR Website
- Included in all marketing and promotional materials
- Up to 10 Free Race Registrations

**Dignity.....\$500**

- Company Name listed in Brochure and on Sponsor Banner
- Listing on RAR Website

Make checks payable to YWCA Lancaster and send to:  
110 North Lime Street | Lancaster, PA | 17602

On behalf of the YWCA of Lancaster, THANK YOU for your support!!! Questions? Contact Nancy O'Halloran at [nohalloran@ywcalancaster.org](mailto:nohalloran@ywcalancaster.org) or 717-869-5023

# RACE AGAINST RACISM PARTNERSHIP FORM

**23 Years Running!**



Please complete this form and mail, fax or email it to:

Nancy O'Halloran  
YWCA Lancaster  
110 N. Lime St.  
Lancaster PA 17602  
Fax: 717-396-0513  
Email: nohalloran@ywcalancaster.org

Organization Name \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Contact Person Telephone # \_\_\_\_\_ e-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

Please indicate your level of sponsorship:

- Premier Sponsor \$20,000 **ALREADY TAKEN**
- Hero Sponsor \$10,000 **ALREADY TAKEN**
- Champion Sponsor \$7,500
- Peace Sponsor \$5,000
- Justice Sponsor \$3,000
- Freedom Sponsor \$1,000
- Dignity Sponsor \$500
- Other (In-Kind) Value:\$ \_\_\_\_\_

To maximize recognition and ensure that all partner benefits are received, please return this form by February 12, 2021!

Payment is requested no later than the date of the event: April 24<sup>th</sup>, 2021. Please indicate approximate date of payment: \_\_\_\_\_

- Invoice Requested

Signature of individual authorized to approve sponsorship: \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Thank you for supporting the YWCA Race Against Racism!  
For additional sponsorship information, contact Nancy O'Halloran at  
[nohalloran@ywcalancaster.org](mailto:nohalloran@ywcalancaster.org) or 717.869-5023