

# PARTNERSHIP OPPORTUNITIES

YWCA Lancaster invites you to partner with us for the 2022 Race Against Racism (RAR) to be held on April 30, 2022. This is an opportunity to put your business in front of our Lancaster community while supporting the mission of YWCA Lancaster to eliminate racism and empower women. Will you step up so that we can step forward with the work that we do?

## PREMIER (1 available).....\$20,000

- Logo at start/finish line
- Premier placement on event t-shirt
- Company banner/display at stage
- Display opportunity at Post Race Awards Celebration in Musser Park
- Logo in brochure
- Logo on sponsor banner
- Linked logo on RAR website
- Included in all marketing and promotional materials
- Up to 75 free race registrations

## CHAMPION.....\$7,500

- Logo on event t-shirt
- Company banner/display at registration
- Display opportunity at Post Race Awards Celebration in Musser Park
- Logo in brochure
- Logo on sponsor banner
- Linked logo on RAR website
- Included in all marketing and promotional materials
- Up to 25 free race registrations

## JUSTICE .....\$3,000

- Logo in brochure
- Logo on sponsor banner
- Linked logo on RAR website
- Included in all marketing and promotional materials
- Up to 15 free race registrations

## HERO.....\$10,000

- Logo on event t-shirt
- Company banner/display at stage
- Display opportunity at Post Race Awards Celebration in Musser Park
- Logo in brochure
- Logo on sponsor banner
- Linked logo on RAR website
- Included in all marketing and promotional materials
- Up to 50 free race registrations

## PEACE.....\$5,000

- Logo on event t-shirt
- Display opportunity at Post Race Awards Celebration in Musser Park
- Logo in brochure
- Logo on sponsor banner
- Linked logo on RAR website
- Included in all marketing and promotional materials
- Up to 20 free race registrations

## FREEDOM.....\$1,000

- Listing in brochure
- Listing on RAR website
- Included in all marketing and promotional materials
- Up to 10 free race registrations

## DIGNITY.....\$500

- Listing in brochure
- Listing on RAR website
- Up to 5 free race registrations

**ALREADY TAKEN**

Thank you for your consideration!

**To receive full promotional benefits, partner agreement must be returned by February 11, 2022.**

Questions? Contact Nancy O'Halloran, Director of Development at (717) 393-1735 x 233 or [nohalloran@ywcalancaster.org](mailto:nohalloran@ywcalancaster.org)

# PARTNER FORM

Please complete this form and mail, fax or email it to:

**Nancy O'Halloran, Director of Development**

YWCA Lancaster | 110 N Lime St | Lancaster PA 17602

Fax: 717.396.0513 Phone: 717.393.1735 x233

Email: nohalloran@ywcalancaster.org



Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Facebook Handle \_\_\_\_\_ Instagram Handle \_\_\_\_\_

## SPONSORSHIP CONTACT INFORMATION

Please list the person we should contact for tickets, logos, ads, etc.

Contact Person \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone \_\_\_\_\_

## PLEASE INDICATE YOUR LEVEL OF PARTNERSHIP

- Premier Partner.....\$20,000
- ~~Hero Partner.....\$10,000~~
- Champion Partner .....\$7,500
- Peace Partner .....\$5,000
- Justice Partner.....\$3,000
- Freedom Partner..... \$1,000
- Dignity Partner.....\$500

## PAYMENT

Payment is requested on or before February 11, 2022 to receive full promotional benefits.

- Please invoice me
- Enclosed is a check made payable to YWCA Lancaster

Signature of individual authorized to approve partnership \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Thank you for supporting YWCA's Race Against Racism!