

PARTNERSHIP OPPORTUNITIES

YWCA Lancaster invites you to partner with us for the 2024 Race Against Racism (RAR) to be held on April 27, 2024. This is an opportunity to put your business in front of our Lancaster community while supporting the mission of YWCA Lancaster to eliminate racism and empower women. Will you step up so that we can step forward with the work that we do?

TAKEN!

PREMIER (1 available).....**\$20,000**

- Logo at start/finish line
- Company Representative starts the race
- Premier placement on event t-shirt
- Company logo prominently displayed at event
- Table display opportunity in Musser Park
- Logo in brochure (deadline 2/16/24)
- Linked logo on RAR website
- Included in marketing and promotional materials
- Up to 75 free race registrations

CHAMPION.....**\$7,500**

- Logo on event t-shirt
- Company logo displayed at event
- Table display opportunity in Musser Park
- Logo in brochure (deadline 2/16/24)
- Linked logo on RAR website
- Included in marketing and promotional materials
- Up to 25 free race registrations

JUSTICE**\$3,000**

- Company logo displayed at event
- Logo in brochure (deadline 2/16/24)
- Linked logo on RAR website
- Included in marketing and promotional materials
- Up to 15 free race registrations

HERO.....**\$10,000**

- Logo on event t-shirt
- Company logo prominently displayed at event
- Table display opportunity in Musser Park
- Logo in brochure (deadline 2/16/24)
- Linked logo on RAR website
- Included in marketing and promotional materials
- Up to 50 free race registrations

PEACE.....**\$5,000**

- Logo on event t-shirt
- Table display opportunity in Musser Park
- Logo in brochure (deadline 2/16/24)
- Linked logo on RAR website
- Included in marketing and promotional materials
- Up to 20 free race registrations

FREEDOM.....**\$1,000**

- Listing in brochure (deadline 2/16/24)
- Listing on RAR website
- Included in all marketing and promotional materials
- Up to 10 free race registrations

Thank you for your consideration!

To receive full promotional benefits, partner agreement must be returned by February 16, 2024.

Questions? Contact Nancy O'Halloran, Chief Development Officer at (717) 393-1735 x 233 or nohalloran@ywcalancaster.org

PARTNER FORM

Please complete this form and mail, fax or email it to:

Nancy O'Halloran, Chief Development Officer
YWCA Lancaster | 110 N Lime St | Lancaster PA 17602
Fax: 717.396.0513 Phone: 717.393.1735 x233
Email: nohalloran@ywcalancaster.org



Company Name _____

Contact Person _____

Contact Email _____

Contact Phone _____

Mailing Address _____

City _____ State _____ Zip _____

Website _____

Facebook Handle _____ Instagram Handle _____

RACE COMMUNICATIONS CONTACT INFORMATION

Please list the person we should contact for race registrations, logos, etc.

Contact Person _____

Contact Email _____

Contact Phone _____

PLEASE INDICATE YOUR LEVEL OF PARTNERSHIP

- ☐ Premier Partner.....\$20,000
- ☐ Hero Partner.....\$10,000
- ☐ Champion Partner\$7,500
- ☐ Peace Partner\$5,000
- ☐ Justice Partner.....\$3,000
- ☐ Freedom Partner..... \$1,000

PAYMENT

Payment is requested on or before February 16, 2024 to receive full promotional benefits.

- ☐ Please invoice me
- ☐ Enclosed is a check made payable to YWCA Lancaster

Name _____ Email _____

Signature of individual authorized to approve partnership _____

Printed Name _____ Title _____ Date _____